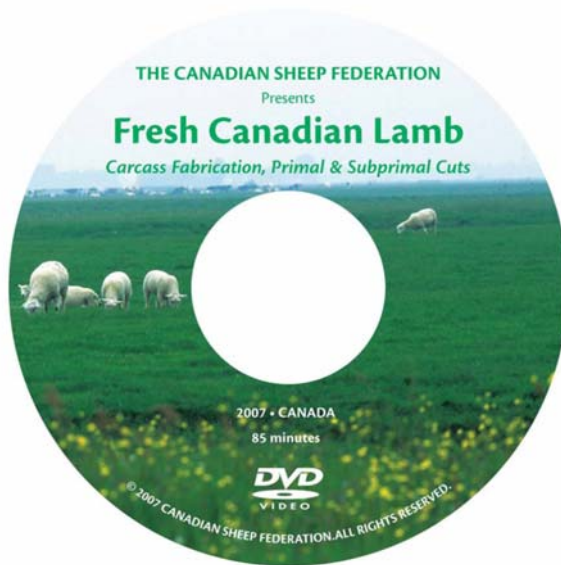


QLN's 2006-07 Activity Report

OVERVIEW

In 2006-07, the QLN completed materials development activities carrying over from the previous fiscal year (*The Learning Puzzle / l'Apprenti-sage; Environmental Management of Cow-calf Production; CHSSN Telehealth Toolkit; CHSSN Social Capital Report*, etc.), and partnered in new projects in the health and social services and agri-food sectors. The following is a summary of specific projects and activities:

MULTIMEDIA CONTENT DEVELOPMENT



The Canadian Sheep Federation, as contracted by Quanglo Communications & Consulting.

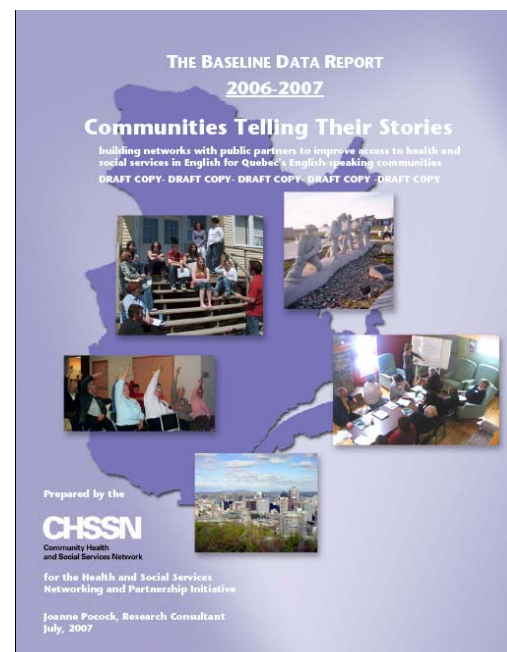
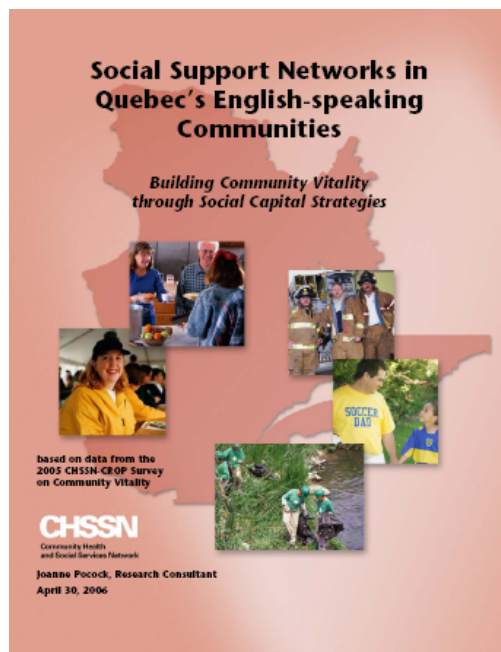
In collaboration with Quanglo (Hugh Maynard), the QLN has developed a wide range of bilingual materials and media promoting the production, sale, and consumption of Canadian-raised lamb, including an 85-min. DVD (with Rooney Productions), cutting-chart posters, informational bulletins, recipe cards, product photos, logos, packaging labels, promotional activity guides, a website, and more. This material is now being used by the Canadian Sheep Federation to support provincial associations for sheep producers across Canada (see www.FreshCanadianLamb.ca).

PROJECT SUPPORT - The Outaouais Health and Social Services Network

QLN continued to develop promotion and orientation content for the OHSSN in the form of posters, brochures, and other materials. We also provided consultation and materials for communications outreach activities. In spring 2007, we collaborated with the OHSSN in the planning of a comprehensive new website for accessing health and social services in English in the Outaouais region, and the site is now under development. QLN's Executive Director, Peter MacGibbon,

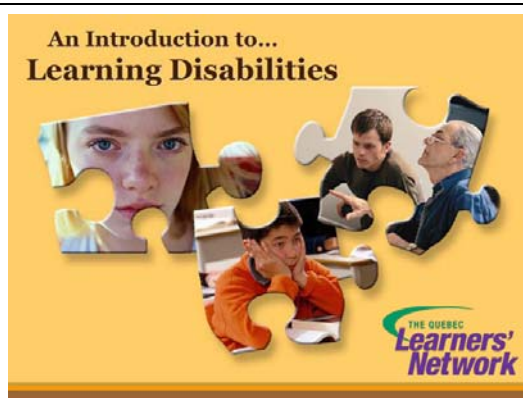


remains a volunteer on the OHSSN Steering Committee, and also represents the group on the Community Health and Social Services Network's Board of Directors.



CONTENT ACCESSIBILITY – Research and community mapping of the Population Health Approach for Québec's English-speaking communities by the CHSSN

QLN designed, edited, digitized, and hyper-linked two 100-page reports for the Community Health and Social Services Network: The Baseline Data Report 2007-08 on *Communities Telling Their Stories* (about English-language Health and Social Services Access in Québec) and completed the editing for the Social Capital Report 2005-06 on *Social Support Networks in Quebec's English Speaking Communities*. This work provides easy web access and navigational functionality for CHSSN member-organizations and affiliates who want to view the reports. These are part of a series of major documents QLN has worked on with researcher Joanne Pocock for the CHSSN (see <http://www.chssn.org/>).



PROJECT AWARD – for the design, development, and delivery of *The Learning Puzzle / L'Apprenti-sage*, a multimedia guide for parents and teachers of children with learning disabilities

The QLN team was proud to receive a Scholarship Award for Excellence in Lifelong Learning from the *Quebec Association for Adult Learning*, in recognition of this project completed in 2006, which included strong contributions by all the QLN Working Group members (see <http://www.TheLearningPuzzle.net>).



COMMUNITY OUTREACH - As a member of the *Theatre Wakefield* Board of Directors, Peter MacGibbon, initiated a partnership between the theatre organization, *Rooney Productions*, and the QLN for a new project proposal to the *Inukshuk Foundation*. The initial proposal was favourably received and the partnership has since reached out to *Theatre Ontario* for a National Capital Region (Eastern Ontario and the

Outaouais) consortium to develop just-in-time training materials for community theatre groups. *Theatre Wakefield* is an incorporated not-for-profit with a mandate that includes community development (including cultural and youth development).

ORGANIZATIONAL ADMINISTRATION – QLN Executive Director & Board of Directors

The QLN continued in 2006-07 with its four Board members (Gail Hawley-McDonald, Ian Kenney, Pierre Paquet, and Greg McWhirter). Board members have continued to oversee the organizational procedures designed to improve QLN administrative practices.

The National Office for Literacy and Learning project *Fostering an Entrepreneurial Culture for Lifelong Employability* has now (after a three-year process!) been approved by Canada's Minority Government, and can proceed through Contribution Agreement negotiations to an anticipated launch Fall, 2007

All other work is continuing with community-sector clients on an ad-hoc basis.