

communications et conseils

QUANGLO

communications & consulting

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QUANGLO communications & consulting is a newly formed enterprise specializing in communications, strategic planning and development initiatives in the agricultural and agri-environmental sectors, and for rural communities.

Communications Services

Writing, broadcasting & photography
Translation (Fr. – Eng., Eng. - Fr.)
Conference and workshop presentations
Event planning & organization
Agricultural awareness programs
Media relations & training

Strategic Planning

Workshops, facilitation, chairing of meetings/conferences
Action plan development
Research & consultations
Organizational planning & leadership development

Development Initiatives

Project development & implementation
Funding proposals & management
Community outreach & mobilization

Hugh Maynard



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Hugh is a consulting specialist in agricultural communications and rural development. A graduate in farm management from Macdonald College, McGill University, he worked until 2003 as the Executive Director of the Quebec Farmers' Association and Managing Editor of the *Quebec Farmers' Advocate*, the QFA's monthly newspaper.

He is the agricultural commentator on the "Farm Panel" for CBC-Montreal's *Radio Noon* program, and a director of the Canadian Farm Writer's Federation (CFWF), Association for Communications Excellence (ACE) in agricultural, natural resource and life sciences, and the Canadian 4-H Foundation.

In a rural context, Hugh has served as the chairperson of the 22-member Quebec Community Groups Network, representing the community and rural development interests of the English-speaking minority communities in Quebec, and as chairperson of the Governing Board for the Chateauguay Valley Career Education Centre and school commissioner with the New Frontiers School Board.

In April 1999 he became a Fellow of LEAD Canada (Leadership in Environment and Development), following completion of a two-year professional development program offered through the National Round Table on the Environment and the Economy. He also represented Canada as part of a 5-country delegation from LEAD International at the United Nations Commission on Sustainable Development session on Sustainable Agriculture and Rural Development in April 2000.

Background & Experience

Agricultural Communications & Rural Development

- ü **20 years experience in writing for farm newspapers and magazines, and broadcasting on radio and television**
- ü **National and provincial awards**
- ü **Speaker and workshop leader at farm and agricultural conferences**

- ü **20 years experience in applying 'at-a-distance' techniques and technology to support education and training and community development initiatives in rural and remote communities**

Networks

- ü **International network for environmental & sustainable development through LEAD International (Leadership in Environment & Development) and REAP-Canada (Resource Efficient Agricultural Production)**
- ü **North American network of agricultural communicators in land grant universities and extension departments through Association for Communications Excellence (ACE)**
- ü **National network through Canadian Farm Writers Federation (CFWF)**
- ü **Provincial network through the Quebec Community Groups Network (QCGN)**
- ü **Involvement with farmers, rural community leadership, industry and government representatives at all levels**

Organizational Capacity

- ü **10 years experience in association management and administration**
- ü **Organizational planning and leadership development**
- ü **Organization of numerous national and provincial conferences**

Leadership

- ü **25 years experience as community leader and volunteer**
- ü **Industry representation at national and provincial levels**
- ü **Leadership training at international level**

Biographical Notes

Stephanie Maynard



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Stephanie is an event planner and organizer, specializing in agricultural and rural events. A graduate of the University of Ottawa with a Bachelors degree (honours) in Leisure Studies, she has worked as Provincial Coordinator and Program Manager for Quebec 4-H and Quebec Young Farmers, and as Project Manager for the Quebec Farmers Association.

She is the Quebec representative for the National Rural Youth Network, as well as the national spokesperson, and chairperson of the Quebec Rural Youth Network. She is also the Quebec representative for Agriculture in the Classroom – Canada, and a member of the 4-H committee for the Ormstown Fair.

Stephanie has participated in numerous public speaking and presentation events (in both official languages), notably at the Young Speakers for Agriculture National Competition and the Outstanding Young Farmer Competition. She has experience facilitating workshops and organizing conferences, including the Coasters Association Youth Services Program, the Youth Forum for the Outaouais Community Economic Development and Employability Committee, and leadership workshops and conferences for Quebec Young Farmers and Quebec 4-H.

Projects she has undertaken while working for Quebec 4-H have included recruiting new 4-H clubs and exchange groups, organizing workshops for new members, coordinating the 4-H survey of Quebec Aboriginal Rural Youth, writing a 4-H Leaders Manual and adapting it for online interactive use. As Provincial Coordinator, she was responsible for five provincial 4-H events, quarterly meetings and a monthly newsletter. She represented the organization at the provincial and national level, helped to successfully increase corporate funding and member participation, and helped develop and implement the organization's strategic plan.

While working for the Quebec Farmers Association she has taken part in organizing the annual awards program for the Canadian Farm Writers Federation and the English section of "Portes Ouvertes" program with the Union des producteurs agricoles. She also conducted and edited interviews in digital audio format with farmers for an oral history project.

Background & Experience

Agricultural Communications & Rural Development

- ü 5 years experience in writing for farm and rural newspapers
- ü Speaker and workshop leader with rural youth
- ü Experience in editing digital audio files (narrating, interviewing and editing)

Networks

- ü National Rural Youth Network (NRYN)
- ü Quebec Rural Youth Network – Jeunes de l'Équipe Rurale Québec (JERQ)
- ü Agriculture in the Classroom Canada (AITC-Canada)
- ü Involvement with young farmers, rural youth and provincial and national government representatives

Organizational Capacity

- ü 8 years experience in special events organization
- ü Leadership development in Youth
- ü Organization of over 20 events, conferences, shows, exhibitions and workshops

Leadership

- ü 8 years experience as community leader and volunteer
- ü Leadership award winner
- ü Representation of rural youth at national and provincial and local levels
- ü Leadership training at provincial and university level